



## Salon Son & Image, the unique consumer electronics show in Canada is moving

*"The 2009 SSI was the friendliest, most relaxed,  
most enjoyable HI-FI SHOW I've ever attended".*

Stephen Mejias, Stereophile

SSI is very excited to welcome you to our new location at the Hilton Montreal Bonaventure. A beautiful exterior garden surrounds a unique penthouse-style hotel having guest rooms all on the same floor, allowing our visitors to easily find their preferred exhibitors while eliminating wasted time in elevators. The rooms, with windows that open to the outside, will certainly be more comfortable to exhibitors and visitors alike. Their contemporary design facilitates a luxurious décor, and their size is perfect for listening rooms. Moreover, the fact that they have reinforced concrete walls ensures a sound quality that was noticeably absent in recent years.



The long corridors of the Bonaventure Hilton allow us to distribute

exhibitor rooms over a greater area in an intelligent way. This will virtually eliminate noise travel between neighbouring suites when the doors of the rooms remain open to ensure a smooth flow of traffic.

The large halls are all on a single floor just below that of the rooms, greatly simplifying the comings and goings of visitors. This also allows them to conveniently visit their favourite exhibitors more than once.



The layout allows each room and each hall to be a prime location. Visitors will save significant time moving around, without missing a single exhibitor.

Another very important improvement is that the receiving and ship-

ping of goods will now happen indoors. Cold weather and lack of space will be a thing of the past, thanks to the huge loading dock inside Place Bonaventure.

And a piece of good news - as the SSI dates overlap those of the 150,000-visitor National Home Show which will be taking place at Place Bonaventure, we can take advantage of this traffic to attract new visitors.

Such an investment on our part during an uncertain economic situation is further proof of our comprehensive dedication to the promotion of the audio-video industry in Quebec and in Canada.

### For Information

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